



PESTANA
HOTEL GROUP



CENTER OF PORTUGAL

More space for your holidays.

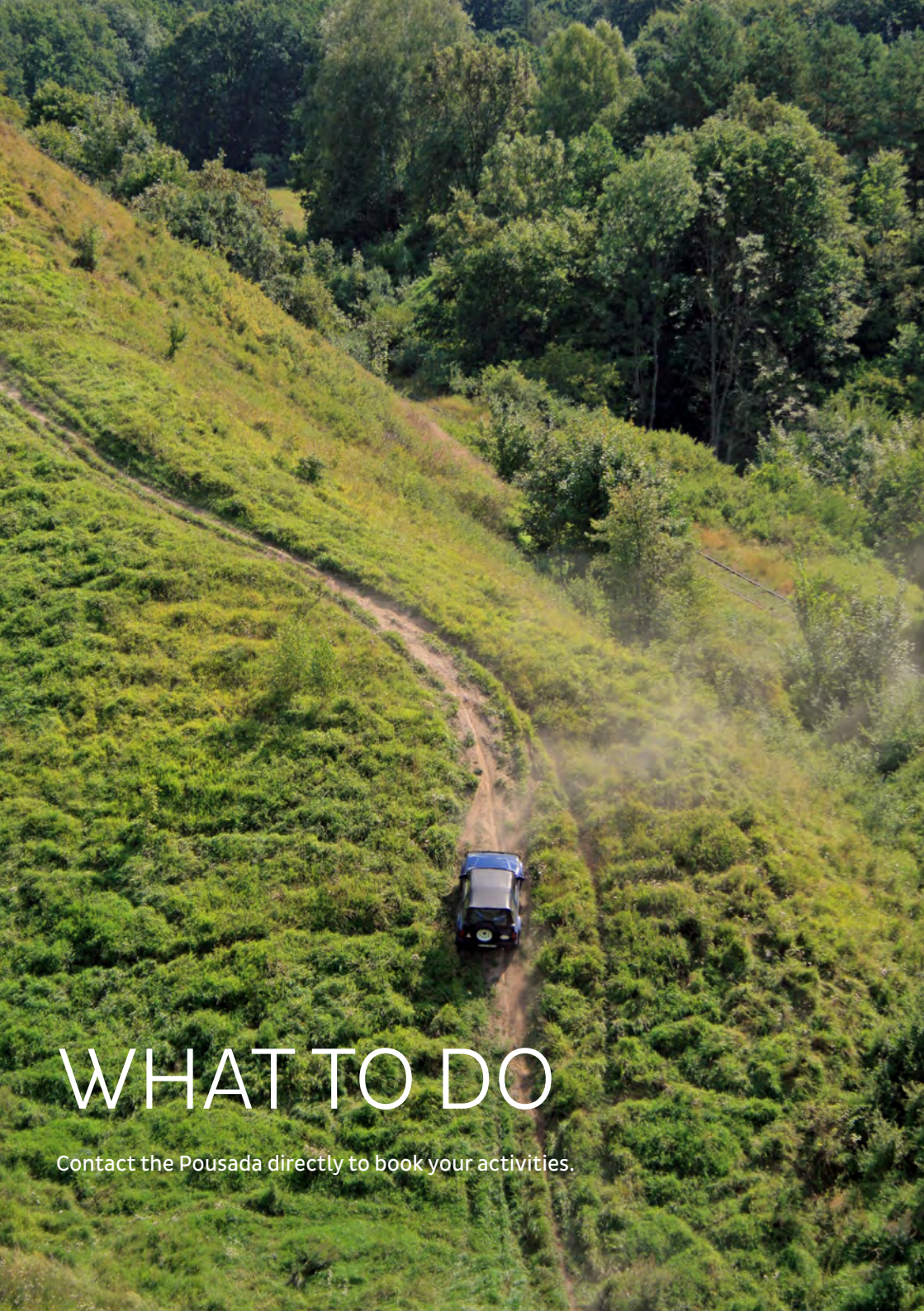


WHY THE CENTER DE PORTUGAL

The Centre of Portugal is notable for its diverse landscape, historic villages, generous servings, and fresh air. In winter, there is snow on the highest mountain in continental Portugal, and fireplaces are lit to warm up your heart. In summer, there are river beaches with no crowds, hiking, cycling and riding, and a coastline with long sandy beaches.

All year-round, you can enjoy delicious food, ancient traditions and outdoor activities.

In this region with so much to offer, Pousadas de Portugal give you the ideal accommodation for you and your family - including your dog.



WHAT TO DO

Contact the Pousada directly to book your activities.



SERRA DA ESTRELA

Serra da Estrela, the highest mountain in mainland Portugal



FLUVIAL DE LORIGA BEACH

This sanctuary for nature lovers is the only Portuguese beach situated in a glacial valley. Known for its pure, clear waters, it is highly sought-after by swimmers during the summer.



MOUNTAIN TRADITIONS TOUR

Private 4x4 tour. It begins by visiting one of the largest and oldest dams in Serra da Estrela. At the end of the tour, you will also taste the famous cheese and smoked ham from Serra da Estrela.

SCHIST MOUNTAIN VILLAGES TOUR



Private 4x4 tour. These villages are undoubtedly the stage for a privileged encounter with the natural wonders, and with the populations, who still maintain the ancient traditions.



SKI TOUR

Private 4x4 tour. If you like strong emotions, this is the right tour for you. Come with us on an off-road adventure and have fun skiing surrounded by breathtaking landscapes.



MOUNTAIN SECRETS TOUR

Private 4x4 tour. Serra da Estrela is the largest mountain chain in Portugal that serves as the stage for the discovery of a majestic region.

SNOW ADVENTURE TOUR



Private 4x4 tour. on this tour, you will have the opportunity to discover the fantastic mountain landscapes of Serra da Estrela Mountain which is considered the Swiss Alps of Portugal.

VILLAGE MEDIEVAL TOUR

Private tour. With Serra da Estrela Mountain and the Zêzere River as a background, you will have the opportunity to visit one of the most historic villages in Portugal.



VISEU

The best city to live in.





WINE TOURS

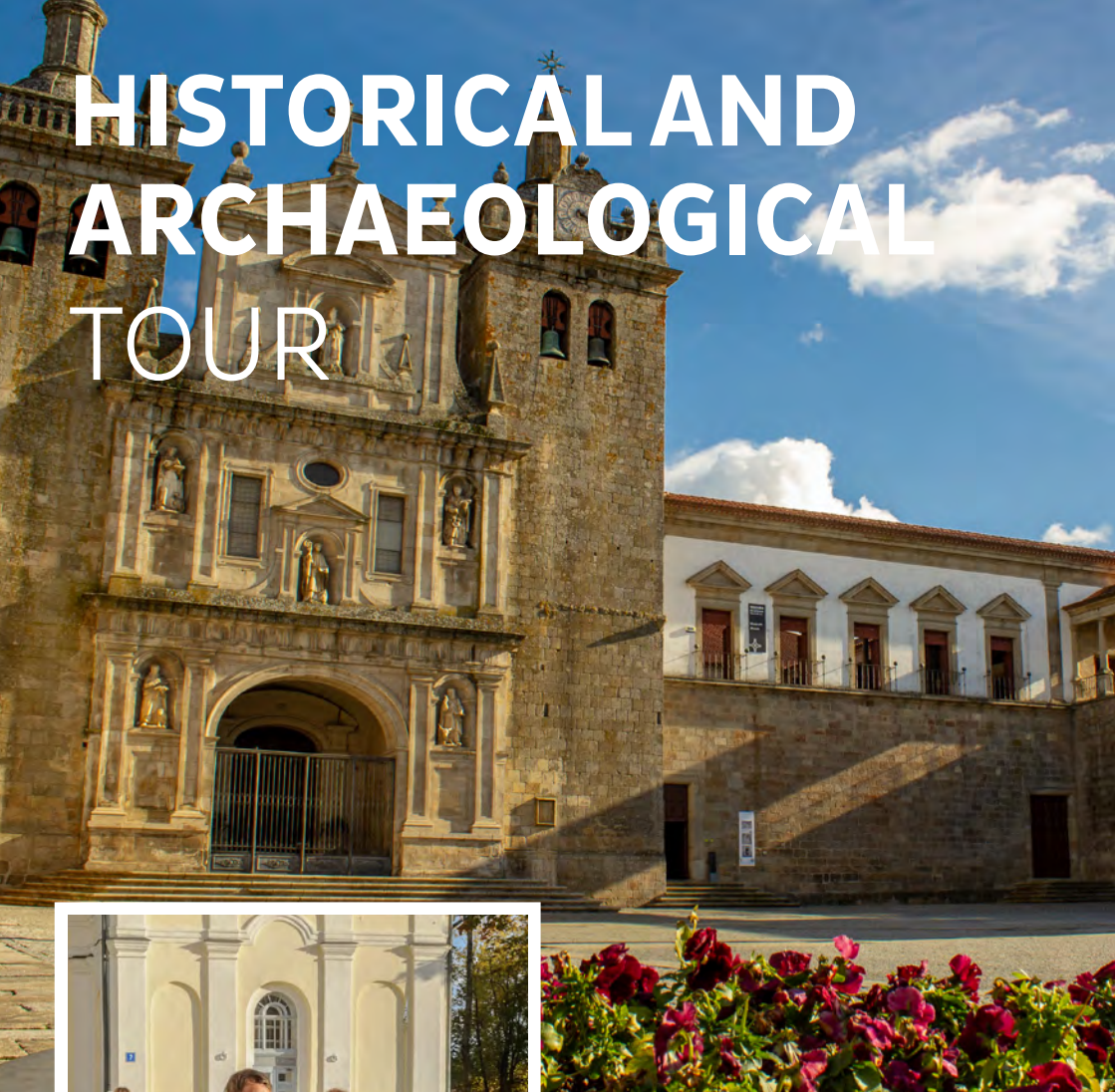
With Santacastta's products and programs, you can discover the entire Dão region, as it highlights the best that each producer has to offer, from the most centuries-old farms to the modern and bold projects that have recently emerged in our Region.



TUK TUK TOURS

Come and discover Viseu and its history with a guided tour of the city's most iconic spots.

HISTORICAL AND ARCHAEOLOGICAL TOUR



Come and explore the time and space of Viseu with us and have a great time. These are theatrical visits in which playful moments are combined with theatrical action and other more serious moments with a captivating narrator who makes us part of history.



AVEIRO

Biodiversity, open-air, and sweets.



KITESURF AND WINDSURF

Learn the basics of flying on the Aveiro Lagoon with your first kitesurfing and windsurfing experience. Come and experience this in a private school area, in fresh shallow water to help you learn quickly and safely.



UPSTREAM

This experience introduces you to the local flora and to the age-old tradition of picking shellfish on the Aveiro Lagoon. Apart from learning about the different species of shellfish gathered and the method used to pick them, participants will get a chance to “get down to work”.

“MOLICEIRO” BOAT RIDES ALONG CANALS IN THE CITY OF AVEIRO



A unique guided tour along the Aveiro canals. Tours are arranged for a minimum of 2 people.



EXCLUSIVE “MOLICEIRO” BOAT RIDE

An unforgettable trip around the enchanting world of the Aveiro Lagoon, transporting you to idyllic locations and introducing you to ancestral customs and to the flora and fauna that inhabit the sky, the land, the lagoon and the sea.



FISHING EXPERIENCE

“Moliceiro” boat rides focused on the art of fishing. Bivalve gathering and fishing with a tasting opportunity.



CART RIDE

Experience a different pace of life, admiring the natural beauty of the Natur-Ria trail, listening to the history of Murtosa and visiting the area's most iconic attractions at the slow pace of a trotting horse, giving you the freedom to fully enjoy the surroundings. Fun and relaxing!

BIRD WATCHING

In Murtosa (NaturRia) or Estarreja (BioRia) on a coastal bird-watching trail. The preferred means of transport for this activity is a bicycle.



SÃO JACINTO NATURE RESERVE



Tune in to nature with guided walks in the magical São Jacinto Nature Reserve and be charmed by the lush vegetation, dunes, sea, and, of course, the Lagoon.



BLUE ITINERARY

Visitors can admire the beauty of the myriad species of herons, ducks and other migrating birds to the sound of the frog chorus in this small and wonderful ecosystem. This path is especially rich in riverside fauna and flora. The marshy land and swamp gradually give way to farming landscapes.



SOLAR POWERED BOATS

Discover the great biodiversity of the Aveiro Lagoon from the interior of the Lagoon itself. This tour is only possible by navigating the canals of the large Vouga river delta. This experience aims to minimize the impact on this sensitive ecosystem.



MURTOSA HISTORY AND NATURAL WONDERS TOUR

Guided bike ride around Murtosa including a visit to the COMUR (Murtosa Canning Plant) Museum and a regional lunch at the Bico da Murtosa Pier.



Ovos moles

CUISINE

As the saying goes, there are more than 1000 ways of preparing salted cod, and in the Centre of Portugal, you can attest it. Besides this fish, there is meat and cold cuts, cheese, wine, and dessert to be savored.

Cod – baked, boiled, with rice and grilled.

Stews and soups – of eel, seafood, or fish.

Pork – Rich roast piglet is symbolic of Bairrada.

Lafões Veal – Slow cooked for the most tender meat.

Serra da Estrela cheese – buttery and aromatic.

Soft eggs from Aveiro – wrapped in wafers or traditional wooden barrels.

Dão Wine – a generous character to unveil at the table, but also in farms and wine cellars.



CULTURE AND TRADITIONS



VISEU CATHEDRAL

The Viseu Cathedral was built in the reign of D. Afonso Henriques alongside an original Suebi-Visigoth temple and was rebuilt throughout the centuries until the facade and towers took shape and currently dominate the city's historic center.



GRÃO VASCO MUSEUM

The Grão Vasco Museum (Viseu) displays one of the most important collections of sacred art and paintings in Portugal.

ARTE NOVA BUILDINGS

Aveiro has several Art Nouveau buildings, which deserve to be admired on a bike or backpacking trip.



BREAD MUSEUM



The Museu do Pão (Bread Museum) in Seia (Serra da Estrela) recreates a traditional Portuguese bakery and tells the history of bread in its artistic, political, social, and religious aspects.



OUR
HOTELS



POUSADA SERRA DA ESTRELA

Located in the Serra da Estrela Natural Park, in Covilhã, the Pousada is considered one of the best family hotels in Portugal. The building, an old sanatorium, was restored from scratch with the design of the architect Souto Moura, maintaining the immaculate white, the high ceilings and the original tiles, as well as the old lifts in iron and wood.

⊕ SERVICES

- Spa with sauna, Turkish bath, and heated indoor pool
- Outdoor pool and gardens
- Free parking
- Regional and contemporary cuisine restaurant
- Games room and Kids Club



POUSADA RIA-AVEIRO

A building based on pillars over the water that favors pure contact with nature and shares a small private beach with guests. The Pousada da Ria – Aveiro is located in Torreira, close to the Natural Reserve of the Dunes of São Jacinto and Ria de Aveiro.

It is necessary to go around the Ria to reach the city of moliceiros and the “ovos moles”, 43 km away.

⊕ SERVICES

- Outdoor swimming pool
- Búzios Restaurant overlooking the Ria de Aveiro
- Rooms with balcony
- Bicycle rental
- Multiple areas to relax and rest



POUSADA VISEU

Adapted by architect Gonalo Byrne from the old city hospital, Pousada de Viseu is located just minutes from the historic center and Parque Florestal do Fontelo. It is ideal for practicing urban activities or in nature. The views over the city combine with unbeatable comfort.

⊕ SERVICES

- SPA with massages and wellness and beauty treatments
- Outdoor swimming pool
- Wine room and cigar lounge
- Restaurant with contemporary regional cuisine
- Large cloister, perfect for relaxing, chatting and enjoying good musical moments



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