



IN & OUT



PESTANA
CHURCHILL BAY
POUSADA & HISTORIC HOTEL
MADEIRA • PORTUGAL

IN

PICTURE-PERFECT

The Pestana Churchill Bay is located in the centre of Câmara de Lobos, a picturesque Madeiran fishing village known as one of Winston Churchill's favourite places to paint. It is perfectly set in the village landscape, surrounded by whitewashed houses, mountains full of banana trees whose green leaves contrast with the deep blue of the Atlantic Ocean. It is the perfect place for your holiday in Madeira's very own Portuguese Pousada.

The buildings that make up the Pousada are on the sea front and offer 57 comfortable rooms and a panoramic rooftop pool, as well as a gym, sauna and treatment room for a relaxing stay.

Fresh fish, the traditional bay skewer kebab and bolo do caco flatbread with garlic butter and other specialities are served in the Pier One restaurant. Next to the reception area, the Dock bar features an outdoor terrace just a few steps from the water's edge, where poncha and traditional drinks are served close to the life-size bronze statue of Sir Winston, perfect for a photo.



ROOMS

Comfortable, **on the sea front and perfectly equipped**, the rooms feature contemporary decor and **views of the city or the bay.**





FACILITIES

Historical surroundings

Restaurant

Bar

Terrace

Wi-Fi

Paid car park

Dogs allowed

Swimming pool

Massage Room

Gym

Sauna

24-hour reception

57 rooms

Air conditioning

Credit cards

Rua Nossa Senhora da Conceição
9300-113 Câmara de Lobos
Tel.: 808 252 252
e-mail: guest@pestana.com
www.pousadas.pt

GPS

N 32 38.887

W 16 58.52



POUSADA RESTAURANT

The social side of your holiday will unfold on the upper level of the Pestana Churchill Bay.

Relax in the **panoramic pool** and try the **local specialities** at the **restaurant or on the esplanade with a view of the bay.**

Restaurant capacity: 50
Dishes may change without pre warning.

IN



BAR

The municipality of Câmara de Lobos is the island's main wine-producing area and is the ideal spot for tasting Madeira's famous wine. This is also where the best poncha is made, a spirit-based beverage with brandy and lemon juice, as well as niquita, a regional cocktail with pineapple ice cream and beer.

IN



OUT

Câmara de Lobos is the municipality with the youngest population in Madeira. The countless bars and traditional drinks, including poncha and niquita, help liven the place up and make it the perfect nightlife location. The proximity to tourist attractions of undeniable beauty, such as Curral das Freiras, Jardim da Serra and the spectacular views of Cabo Girão provide hours of entertainment. Ask at reception for suggestions about how to book the best walks. To end a perfect day, take a dip in the panoramic pool overlooking the bay or use the Pestana Churchill Bay's relaxing sauna.



OUT

Madeira archipelago is made up of the Island of Madeira, the Island of Porto Santo, known for its golden sands, as well as two other uninhabited island areas called Deserted and Wild.

The splendour of the archipelago's nature and its particular topography, together with tourism and culture, give the island its reputation as a Portuguese oasis in the Atlantic where the hustle and bustle of everyday life fades. For an adventure tourism experience or a few days of rest and contemplation, a visit to the island of Madeira will always provide excellent therapy.



FUNCHAL

Funchal is regarded as a refined and cosmopolitan city suited to all ages and tastes.

Strolling through the old quarter you can discover all the picturesque environments and beauty of the historic centre.

You'll find lots of excitement in the narrow streets, traditional town squares, esplanades and some of the best restaurants on the island. Another destination not to miss is the Lavradores Market. Originally created to exclusively sell flowers, today it's the ideal place to find the most authentic and appetising regional produce.

If you want to discover the island of Porto Santo, cross over on the "Lobo Marinho" ferry or, if you prefer to stay on land, simply enjoy the relaxed and glamorous environment of the Marina. Also charming, and an alternative to the bohemian area of Funchal, the Casino da Madeira, one of the island's iconic buildings created by the celebrated Brazilian architect Oscar Niemeyer, is an excellent option for an evening outing.



- | | | | | | |
|----|--|----|----------------------------|----|-------------------------------|
| 01 | WINE CELLAR VISIT & MADEIRA WINE TASTE | 07 | LAVRADORES MARKET | 13 | MADEIRA CABLE CAR |
| 02 | SANTO DA SERRA GOLF CLUB | 08 | CAMACHA | 14 | DOWNHILL WICKER AND WOOD SLED |
| 03 | PALHEIRO GOLF | 09 | CURRAL DAS FREIRAS | 15 | GUIDED ISLAND TOUR |
| 04 | MADEIRA MAGIC - HEALTH CLUB | 10 | CÂMARA DE LOBOS | 16 | ROTA DOS CETÁCEOS |
| 05 | CASINO OF MADEIRA | 11 | PORTO MONIZ (NATURAL POOL) | 17 | MADEIRA THEME PARK |
| 06 | BALTAZAR DIAS MUNICIPAL THEATRE | 12 | OLD TOWN | | |

EXPERIENCE

Madeira is a paradise with unrivalled natural scenery, unique flora and fauna and a temperate climate all year round. It is the perfect place for those looking to relax, unite with nature or enjoy fun-packed experiences.

OUT



EXPERIENCE

WINE CELLAR VISIT
& MADEIRA WINE TASTE

SANTO DA SERRA GOLF CLUB
Santo António da Serra - Machico
Tel.: +351 291 550 100

PALHEIRO GOLFE COURSE
Rua do Balançal, 29 - Funchal
Tel.: +351 291 790 120

MADEIRA MAGIC - HEALTH CLUB
Rua Ponta da Cruz, 15 - Funchal
Tel.: +351 291 700 700

CASINO DA MADEIRA
Avenida do Infante - Funchal
Tel.: +351 291 140 424

BALTAZAR DIAS MUNICIPAL THEATRE
Avenida Manuel de Arriaga - Funchal
Tel.: +351 291 215 130

LAVRADORES MARKET
Largo dos Lavradores - Funchal
Tel.: +351 291 214 080

CAMACHA

CURRAL DAS FREIRAS

CÂMARA DE LOBOS

PORTO MONIZ (SEAWATER POOL)

OLD TOWN

FUNCHAL CABLE CAR
Caminho das Babosas, 8
Tel.: +351 291 780 280

DOWNHILL WICKER AND WOOD SLED
Carreiras do Monte - Funchal
Tel.: +351 291 783 919

GUIDED EXCURSIONS AROUND THE ISLAND
Madeira Seekers
Estrada Visconde Caongo - Funchal
Tel.: +351 918 375 661

ROTA DOS CETÁCEOS WHALE WATCHING
Marina Shopping
Centro Comercial Infante,
Avenida Arriaga, 75 loja 247 - Funchal
Tel.: +351 291 280 600

MADEIRA THEME PARK
Estrada Regional 101
Fonte da Pedra, Santana
Tel.: +351 291 570 410

EXPERIMENTE AINDA

HANG GLIDING AND PARAGLIDING

EQUESTRIANISM

EXTREME SPORTS
(Canoagem, Rappel, Slide, Escalada, Tracking)

TOURIST BUS AVAILABLE ("CITYSIGHTSEEING")

"LEVADAS" WALKING

JEEP SAFARI

JET SKI, AQUATIC SKI, SURF

OUT



EXPLORE THE “PEARL OF THE ATLANTIC”

An essential place to visit is the Levadas – inland trails that crisscross the island. There are some more arduous ones for adventurers and other gentler ones that anyone can enjoy. They are the best way to cross the Laurisilva (UNESCO World Heritage Site), where there is a perfect union with nature.

Thanks to the climate, you can practise activities in the water, on land or in the air at any time of year. You can also choose to enjoy excursions around the island: Travel to the northeast to discover Santana and its picturesque houses, or north-west to dive in the seawater pools at Porto Moniz. If you want to enjoy the island’s unique pebble beaches, west of Funchal you’ll find the seductive beach of Fajã dos Padres, where the transparency of the water is a perfect invitation to dive.

In Madeira you’ll find a spirit of revelry and celebration all year round. The most popular festivities are the New Year’s Eve Fireworks Show, the Carnival, the Spring Flower Festival and the Summer Atlantic Festival.



SMALL OASIS

The depth of the valleys, the view of the Atlantic, the greenery and the extraordinary climate guarantee a sense of peace and freedom that restore body and mind.

Venture out of Funchal to discover the other attractions of the island. Discover one of the highest cliffs in the world at Cabo Girão. Visit Curral das Freiras in the island's interior and admire the landscape that resembles the crater of a volcano. Take the opportunity to climb to the top of the nearby Pico do Arieiro to admire the view of Porto Santo. If you cross the centre of the island on the way to São Vicente, you'll come across one of the most beautiful valleys, with lava grottos and the Volcanism Centre. In the opposite direction, in the south east of the island, is Calheta, known for its Casa das Mudas Arts Centre.

Some of the other oases include the Quintas Madeirenses, stately homes with a unique history and architecture, exquisite furnishings and decoration and sublime gardens.



TO SEE



- THE CATHEDRAL
Rua do Alijube, 13 - Funchal
Tel.: +351 291 230 091
- SANTA CLARA CONVENT
Calçada de Santa Clara, 15 - Funchal
Tel.: +351 291 742 602
- COLÉGIO CHURCH
Rua dos Ferreiros, 105 - Funchal
Tel.: +351 291 233 534
- SÃO TIAGO FORTRESS
Rua do Portão de São Tiago - Funchal
Tel.: +351 291 213 348
- CABO GIRÃO
- FAJÃ DOS PADRES
- RIBEIRO FRIO (TROUT NURSERY)
- PICO DO ARIEIRO MOUNTAIN
- S. VICENTE CAVES
AND VOLCANISM CENTER
Pé do Passo - Boa Ventura
Tel.: +351 291 842 404
- SANTA CATARINA PRK
Av. do Infante - Funchal
- BOTANICAL GARDEN
Caminho do Meio, Bom Sucesso - Funchal
Tel.: +351 291 211 200
- ORCHID GARDEN
Rua Pita da Silva, 37 - Bom Sucesso
Tel.: +351 291 238 444
- MONTE MUNICIPAL GARDEN
Largo da Fonte Monte - Funchal
Tel.: +351 291 231 501
- MONTE PALACE TROPICAL GARDEN
Caminho Monte, 174 - Funchal
Tel.: +351 291 742 650
- QUINTA DO PALHEIRO FERREIRO
Caminho do Palheiro – Funchal
Tel.: +351 291 794 985
- ELECTRICITY MUSEUM
Rua Casa da Luz, 2 - Funchal
Tel.: +351 291 211 480

- TOY MUSEUM
Rua da Levada dos Barreiros, 48 - Funchal
Tel.: +351 919 922 722
- CONTEMPORARY ART MUSEUM
Rua do Portão de Santiago - Funchal
Tel.: +351 291 213 348
- SACRED ART MUSEUM
Rua do Bispo, 21 – Funchal
Tel.: +351 291 228 900
- QUINTA DAS CRUZES MUSEUM
Calçada do Pico, 1 – Funchal
Tel.: +351 291 740 670
- REDERICO DE FREITAS MUSEUM
Calçada de Santa Clara, 7 - Funchal
Tel.: +351 291 205 570
- MADEIRA WINE COMPANY MUSEUM
Avenida Arriaga, 28 – Funchal
Telf: 291 740 100
- IBTAM MUSEOLOGIC CENTER
Rua Visconde de Anadia, 44
Tel.: +351 291 223 141
- CASA DAS MUDAS ART CENTER
Vale dos Amores,
Estrela à Baixo – Calheta
Tel.: +351 291 820 900
- MADEIRA STORY CENTER MUSEUM
Rua Dom Carlos I, 27 - Funchal
Tel.: +351 291 000 770
- ETNOGRAPHIC MUSEUM
Rua de São Francisco, 24 - Ribeira Brava
Tel.: +351 291 952 598
- NATURAL HISTORY MUSEUM
Rua da Mouraria, 31 - Funchal
Tel.: +351 291 229 761
- MADEIRA WINE INSTITUTE
Rua 5 de Outubro, 78 - Funchal
Tel.:+351 291 204 600
- OLIVEIRAS EMBROIDERY MANUFATURE
Rua das Murças, 22 - Funchal
Tel.: +351 291 229 340

OUT



HISTORY AND CULTURE

Be enchanted by the stories of this island, visiting 17th century buildings, churches and the stunning interior of the Cathedral. The most important museums include: Madeira Story Centre (an interactive museum featuring a complete overview of 14 million years of history), the Contemporary Art Museum, and, to top it off, the Madeira Wine Company Museum – here you can learn about every aspect of winemaking and end the tour with a tasting session of this wonderful nectar.

The island was named Madeira (wood) due to the abundance of this raw material. The exoticism of its vegetation led to the creation of countless Parks and Gardens, all carefully tended, that earned it the title of “European City in Bloom 2000”. Discover the beauty of places like the Botanical Garden or the Monte Palace Tropical Garden. Climb up to the Monte area to discover its garden and enjoy the thrill of riding back down to the centre in a wicker basket sledge. To the west you’ll find the Santa Catarina Park, where you can admire the city of Funchal facing the ocean like a colourful amphitheatre.



- 01 SANTO ANTÓNIO RESTAURANT
- 02 AS VIDES RESTAURANT
- 03 O BARQUEIRO RESTAURANT

- 04 JANGO RESTAURANT
- 05 PIZZARIA LUIGI

TO EAT

The region's cuisine is said to be defined by what nature provides. And Madeira is no exception. The existence of the Laurisilva (laurel forest) is reflected in the typical laurel skewer kebabs, part of a fairly eclectic menu that is only complete when accompanied by a unique local wine and one of the countless desserts and exotic fruits that originate here.

OUT



TO EAT

SANTO ANTÓNIO RESTAURANT
Estrada João Gonçalves Zarco
Estreito Câmara de Lobos
Tel.: + 351 291 910 360

AS VIDES RESTAURANT
Rua da Achada 17
Estreito de Câmara de Lobos
Tel.: +351 291 945 322

O BARQUEIRO RESTAURANT
Rua Ponta da Cruz Centro
Comercial Centromar, Loja 21 - Funchal
Tel.: +351 291 761 229

JANGO RESTAURANT
Rua de Santa Maria 166 - Funchal
Tel.: +351 291 221 280

PIZZARIA LUIGI RESTAURANT
Estrada Monumental 180 - Funchal
Tel.: +351 291 706Mel

TYPICAL DISHES

Wine and Garlic Steak

Madeira Brochette

Fried Corn

Black Scabbard Fish Fillet With Banana

Mackerel with Garlic Sauce

Caco Cake

Limpets

“Chixarro” Mackerels

CONFECTIONERY

Cheesecake tarts

Honey Cake

OUT



TO EAT

By trying Madeiran food you'll have the privilege of tasting the specialities of an island with products of great variety and quality. Due to the island's strong vocation for tourism and the excellent range of 4 and 5 star hotels, a very interesting culinary compromise has been reached between the luxurious and refined on the one hand and the rural and authentic on the other.

The Madeiran menu features seafood, fish and salted cod. A very popular starter is grilled limpets with garlic and lemon juice to tickle the taste buds in preparation for a generous Bife de Atum (tuna steak) – the main dish. Swordfish fillets served with banana, bonito, smoked swordfish, octopus and snails are other irresistible options served by fine dining and fusion restaurants as well as typical village taverns.



One of the essential elements of any meal is the Bolo do Caco, an inheritance influenced by the Canary Islands. This wheat bread is flattened on a hot stone and served with garlic butter. For soup lovers, tomato and onion soup served with a poached egg and wheat soup are the perfect comfort food for walkers on their break. As for meat, Carne em Vinha d'Alhos (pork marinated in wine and garlic) and Picado are the most commonly served dishes when eating together. The real speciality however is Espetada de Vaca em Pau de Louro (laurel skewer beef kebab).

Side dishes are the greatest difference between local cuisine and traditional Portuguese food. Instead of ordinary rice, pasta and potato, Madeirans make fried and diced corn, sweet potato doughnuts and replace salad with the island's vegetables. Tropical fruit and sugarcane honey are the basic ingredients of the most typical desserts and drinks, including the pudim de maracujá (passion fruit pudding), the bolo de mel (honey cake) and the Poncha, Nikita and Pé-de-Cabra drinks.



Pousada Amares - Mosteiro de Amares
Pousada Crato - Mosteiro do Crato
Pousada Faro - Palácio de Estoi
Pousada Guimarães - Mosteiro de Guimarães
Pousada Lisboa - Praça do Comércio



Pousada Alcácer do Sal - Castelo de Alcácer
Pousada Alvito - Castelo de Alvito
Pousada Angra do Heroísmo
Pousada Arraiolos - Convento de Arraiolos
Pousada Beja - Convento de Beja
Pousada Belmonte - Convento de Belmonte
Pousada Évora - Convento de Évora
Pousada Estremoz - Castelo de Estremoz
Pousada Horta - Castelo da Horta
Pousada Óbidos - Castelo de Óbidos
Pousada Palmela - Castelo de Palmela
Pousada Queluz - Palácio de Queluz
Pousada Serra da Estrela
Pousada Tavira - Convento de Tavira
Pousada Viana do Castelo
Pousada Vila Viçosa - Convento de Vila Viçosa
Pousada Viseu
Pousada Porto
Pestana Churchill Bay - Madeira



Pousada Gerês - Caniçada
Pousada Marvão
Pousada Vila Óbidos
Pousada Sagres
Pousada Valença
Pousada Ourém
Pousada Ria
Pousada Alijó
Pousada Bragança
Pousada Vila Real de Santo António
Opening in 2021

